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A Member of



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To Whom It May Concern

LETTER OF RECOMMENDATION: TURNERS CONFERENCES

It is a great pleasure for me, as President of the Southern African Society for Reproductive Medicine and Gynaecological Endoscopy (SASREG) to write this letter of recommendation for Turner's Conferences.

Turner's Conferences have been the Secretariat of our Society for the past 9 years, and have always provided a professional excellent service. Their team is skilled in all aspects of running a society, and organising medical conferences.

SASREG has been the host of 3 large conferences with the aid of Turners Conferences as the Professional Conference Organiser:

- The International IFFS (International Federation of Fertility Societies) conference held at the Durban ICC in 2007
- The International AAGL (American Association of Gynaecological Laparoscopists) Conference held at the Cape Town ICC in 2013
- The National SASREG congress held at the Investec Center in Johannesburg in 2015

All of the conferences were successful conferences, and ended up being profitable for our society. We received a lot of positive input afterwards, including many compliments about the Turner's staff.

There are several Professional Conference Organising Companies in South Africa, but I am convinced that Turner's Conferences is the best choice. Ms Gillian Slaughter, the team leader, delegates tasks efficiently to each Turner's staff member who are specialists in their own dedicated area, and she also works well with the organising committee.

There are a number of reasons why the Turner's Conferences group excels, and I have listed a few of these below:

1) **Experienced team who are passionate about their work:**

Turner's Conferences has experienced personnel who have organised many small and large conferences. There are key staff members allocated to tasks such as budget management, trade and exhibition manager, accommodation manager, liaison with the convention centre and scientific program manager. All these people communicate effectively with each other and this ensures an effective integration of the various elements making up a congress.

2) Good marketing:

Turner's Conferences have excellent strategies for marketing to conference delegates and cover all areas of media advertising- e.g. development of email lists, SMS adverts, articles for magazines and journals, and setting up links with other relevant societies/ interest groups. In our case, this marketing was critical to the success of the recent congress.

3) Trade links and budget planning:

Catherine Taylor from Turners is an expert in this field and very good at dealing with sponsorship, congress funding for delegates.

4) Professional Scientific Programme organiser:

Kerry Firmani from Tuner's Conferences organises the speakers and the professional programme. This is a difficult job that requires tact and skill to ensure the speakers feel honoured to be involved in the congress and encouraged to present their work. There are often changes to the programme, even at the last minute, and Kerry communicated excellently with the speakers. Our scientific chair, Prof Thinus Kruger, who has been on many conference organising committees felt that she was an invaluable asset to the Turner's group.

I have no hesitation in recommending the Turner's Conference Company to you. I am confident that you will also have a positive experience and a successful event with their assistance. Our society will certainly involve them in any of our future congress events.

Yours sincerely



DR PAUL LE ROUX

President: SASREG